

Colleagues,

In this special issue of the Newsletter, I want to take the opportunity to introduce you to an extension of cars+ that we have been working on.

Mobile technology has long since become an important part of our daily lives with most of us carrying a smart phone. We have become used to the time they save us in our personal and working lives. We **choose** to use iPhones and **enjoy** using them!

Clearly, it makes sense to leverage such prevalence within our world of car rental.

When rental companies have deployed hardware and software to check in areas in the past it has often meant the integration of expensive, specialist and heavyweight equipment. Many of the functions that such devices had are available in smart phones: scanning, photographing, cell phone, email, SMS. An iPhone under contract with insurance for breakage or loss represents a far lower ownership cost WITHOUT the need for large orders or support contracts. An iPodTouch is even less!

This allows smaller rental companies to compete with the larger ones, reaping the same productivity benefits.

To find out more about how you can start using cars+iR, contact your Account Manager.

Our intention is to make this as widely available as possible upon successful completion of Field Trials

Andy

Andy Thorburn  
Managing Director, Thermeon Worldwide

## Introducing cars+iR

by Thermeon

Thermeon's app for iPhone is now running at selected test sites!

### What is cars+iR?

cars+iR is the first iPhone **App** available in the enterprise-level car rental software market. cars+iR is available from Apple's App Store exclusively for existing Thermeon clients using the cars+ suite of products.

### What does it do?

cars+iR cleverly extends cars+ functions with an easy-to-use iPhone interface. First cars+iR allows the fast closure of rental agreements:

- ✓ Retrieve rental details by vehicle license plate
- ✓ Record fuel details and stall number
- ✓ Set new status for vehicle
- ✓ Calculate rental charges
- ✓ Take payment against existing form of payment
- ✓ Print Receipt or email rental agreement

### Who will benefit?

- ✓ Busy rental locations with limited return area resource or space
- ✓ Rental companies seeking to reduce check in time
- ✓ Rental companies with high volumes of "simple, repetitive" business
- ✓ Rental locations prone to sudden peaks of returning vehicles
- ✓ Locations that wish to deploy temporary specialist staff to returns areas to handle peak business
- ✓ Customers hoping for a no-fuss quick check-in of their vehicle

### The future of Apps and cars+ by Thermeon

cars+iR is the first step along an exciting path. We are investing heavily in more features to enhance the returns process and other functions that will improve speed and accuracy throughout rental and chauffeur drive processing.



### Printing with cars+iR

Thermeon has selected [Blue Bamboo's P25i-M](#) printer for use with cars+iR

- ✓ Bluetooth wireless connection with iPhone, iPad
- ✓ Magnetic Card Reader (3 track, bi-directional, 3DES encryption)
- ✓ Long charge length
- ✓ Lightweight (312g) and unobtrusive when mounted on a belt
- ✓ Durable, good value and highly rated in reviews



### System Requirements

- ✓ iPhone 4, 4S or above
- ✓ iPad 2
- ✓ iPod Touch 4<sup>th</sup> generation
- ✓ iOS 5
- ✓ cars+webXG
- ✓ Internet connection (by wifi or cellular network) in your returns area